



FOR IMMEDIATE RELEASE

## **FARMERS ALLIANCE WINS 2010 VANGUARDS IN INSURANCE PRACTICES (VIP) AWARD**

**Farmers Alliance Mutual Insurance Company's multi-year enterprise modernization effort wins 2010 VIP second prize awarded by Insurance Networking News in partnership with CELENT.**

Las Vegas, May 24, 2010

Jarus Technologies, a leading provider of innovative technology solutions for insurers, congratulates its customer, Farmers Alliance Mutual Insurance, for winning the 2010 Vanguards in Insurance Practices (VIP) second prize awarded by Insurance Networking News in partnership with CELENT at the award ceremony conducted during the ACORD LOMA Insurance Systems Forum on May 24, 2010. VIP awards recognize visionaries in business and technology solutions and are decided by Insurance Networking News editors, its editorial advisory board of industry experts, and CELENT's top insurance research analysts. *"The successful multi-year effort put forth by Farmers Alliance Mutual Insurance to make it easier for their agents to do business reflects the insurer's commitment to excellence,"* notes Pat Speer, Insurance Networking News' editor in chief. *"The VIP judges' obviously acknowledge that open standards played an important role in this regard, a testament to both the insurer and their technology services partner, Jarus Technologies, in their desire to provide agents with demonstrable efficiency gains."* Pat Speer added that *"INN congratulates FAMI and their technology partner, Jarus Technologies."*

Farmers Alliance leveraged Jarus's experience in revolutionizing insurance IT with a unique approach to modernizing policy administration systems. *"This effort incrementally transitions twelve business lines from main-frame based legacy packages into an innovative, modern policy administration system that leverages industry and open standards"* says Sundar Vallinayagam, CEO of Jarus Technologies. *"The primary goal is to improve the ease of doing business for the agents and Farmers Alliance has been able to reduce processing times from over a week to minutes".*

Using a buy and selective rebuild approach Farmers Alliance is able to deliver significant capabilities to business users rapidly and in a cost effective manner. Farmers Alliance selected Jarus Technologies for the enterprise architecture, design and rebuild effort including policy system redevelopment and automated underwriting. *"Jarus Technologies has proven to be an effective business partner, assisting in the delivery of business solutions that span small to large scale initiatives. We are excited to be associated with such a wonderful group of professionals; congratulations to Jarus Technologies!"* said Andy Edwardson, Vice President of Information Technology who is leading the modernization effort at Farmers Alliance.

### *About Farmers Alliance Mutual Insurance*

Farmers Alliance, located in McPherson, KS, combines the best of rural American culture with advanced technology to provide excellent products and services to their policyholders and independent agents. Farmers Alliance Companies include three regional insurance companies providing property and casualty insurance for homes, autos, businesses and farms. Started in 1888 as a fire insurance company, FAMI has grown to an organization that writes more than \$130 million of premium across a nine-state



region. Insurance products are oriented to a predominately rural market, and more than 50% of the total business is written in the farm insurance area. As a regional insurer, Farmers Alliance is represented by more than 650 Independent Insurance Agencies in the following states: Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, North Dakota, Oklahoma, South Dakota. For more information about Farmers Alliance, please visit [www.fami.com](http://www.fami.com).

*About Jarus Technologies*

Jarus Technologies, headquartered in Pittsburgh, PA, is a leading provider of innovative technology solutions, reusable frameworks and custom implementation services. Jarus helps corporations automate business processes, improve efficiency and cut costs. Backed by a highly-skilled team with extensive domain and technology expertise, Jarus assists customers develop flexible, modern, service-oriented systems that improve agility and profitability. For more information about Jarus Technologies, please visit [www.jarustech.com](http://www.jarustech.com).

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