IMPERIAL FIRE & CASUALTY CHOOSES JARUS SELF-SERVICE MOBILE SOLUTION

Imperial Fire & Casualty brings rich mobile experience to its policyholders with an extensive set of self-service features offered by Jarus Customer Center

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Imperial Fire & Casualty is leveraging the Jarus Mobile solution to address the explosive growth of smartphones and mobile devices, to meet the rapidly growing expectation of policyholders to have ready access to their policy information using these well connected devices.

Jarus Customer Center is a ready-to-deploy customer self-service solution for Insurers. It is set of highly customizable, native applications for iPhone, Android and Windows Phone with a rich set of features such *as Policy Inquiry, Online Payment, Accident Help, Submit Claim, Policy Documents and ID cards*.

Imperial Fire is customizing and branding the mobile solution and integrating it with their core backend systems using existing web services. "This approach has given us the capability to address iPhone, Android and Windows mobile platforms in a much quicker manner without investing significant time and effort in sustaining a separate mobile technology team" said Scott Proctor, CIO of Imperial Fire and Casualty. "We wanted to focus on bringing good user experience to our customers rather than getting bogged down by the inherent complexity, ever-changing environment, maintenance and support of mobile OS platforms and devices".

The enterprise class Jarus Mobile solution is purpose-built to suit the specific needs of the insurance industry. It supports multitude of personal and commercial P&C lines and Life insurance. "In addition to the rich and native mobile apps covering all popular platforms, the real strength of Jarus Mobile solution is its overall architecture including secure middleware and the Jarus Mobile API for integrating with carrier backend ", said Sundar Vallinayagam, CEO of Jarus technologies.

Designed by Jarus for the Insurance industry, Jarus Mobile API is a set of standards based, language neutral RESTful services. These RESTful services facilitate multiple devices, using different languages and technologies to communicate with the carrier backend in a secure manner.

About Imperial Fire
Imperial Fire & Casualty is a leading provider of insurance products including personal auto, commercial auto, personal property and flood policies. With 1,500 independent

agents representing our insurance products, we are actively writing policies in Arkansas, Florida, Louisiana, Oklahoma and Texas, and we are also licensed in the states of Alabama, Georgia, Indiana, Kansas, Kentucky, Mississippi, Missouri, Nevada, South Carolina, and West Virginia. Imperial is headquartered in Opelousas, Louisiana.

About Jarus Technologies
Jarus Technologies is a leader in new business and policy administration solutions for P&C insurance. Since its inception, Jarus has brought to market innovative products in the areas of Policy Administration, Mobile applications for Insurance, Self-service portals and several application frameworks. In addition, Jarus has implemented a number of award winning custom solutions for its customers. Jarus is headquartered in Pittsburgh, Pennsylvania.

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