



## Press Release

### **UNITED FIRE GROUP SELECTS JARUS SELF-SERVICE MOBILE SOLUTION**

**United Fire Group, a super regional carrier based in Cedar Rapids, IA, is leveraging Jarus for implementing self-service mobile solutions for its agents and policyholders**

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Jarus is pleased to announce that United Fire Group has selected Jarus Mobile solution for the accelerated implementation of self-service mobile applications for its agents and policyholders.

Jarus Agent Center and Jarus Customer Center applications are highly customizable, ready-to-deploy native apps for iPhone, Android and Windows Phone devices. They provide a rich set of features such as *Policy Inquiry, Online Payment, Quoting, Accident Help, Submit a Claim, Policy Documents and Auto ID cards.*

United Fire Group will be customizing and branding three applications—two apps targeting life and property and casualty (P&C) agents, and a policyholder app. “We are proud of the technology solutions we currently offer our agents and policyholders, and are eager to make these services available on mobile devices. Our agents and policyholders will soon have easy access to their information through the convenience of a smartphone application,” said Colleen Sova, vice president of eSolutions at United Fire Group. “Our partnership with Jarus will help us accelerate the development and implementation of these new applications.”

These enterprise class Jarus Mobile solutions are purpose-built to suit the specific needs of the insurance industry. By using the solution from Jarus, insurers need not have to deal with the inherent complexity associated with maintenance and support of a multitude of mobile operating system (OS) platforms and devices. “Our apps, along with Jarus Mobile API, provide the perfect platform that leverages our skill set on mobile technologies and United Fire Group’s expertise on their administration systems. Data can be delivered in real time to agents and customers on their smartphones,” said Sundar Vallinayagam, CEO of Jarus technologies.

Designed by Jarus for the insurance industry, Jarus Mobile API is a set of standards based on language-neutral RESTful services. These RESTful services facilitate multiple devices, using different languages and technologies to communicate with the carrier backend in a secure manner.

## **About United Fire Group, Inc**

Founded in 1946 as United Fire & Casualty Company, United Fire Group, Inc., through its insurance company subsidiaries, is engaged in the business of writing property and casualty insurance, reinsurance, and life insurance, as well as selling annuities.

Through its subsidiaries, United Fire Group is licensed as a property and casualty insurer in 43 states, plus the District of Columbia, and we are represented by approximately 1,000 independent agencies. The United Fire pooled group is rated "A" (Excellent) by A.M. Best Company.

One of the subsidiaries, United Life Insurance Company, is licensed in 36 states, represented by more than 900 independent life agencies and rated an "A-" (Excellent) by A.M. Best Company.

Please visit [www.unitedfiregroup.com](http://www.unitedfiregroup.com) for additional information.

## **About Jarus Technologies**

Jarus Technologies is a leader in new business and policy administration solutions for P&C insurance. Since its inception, Jarus has brought to market innovative products in the areas of Policy Administration, Mobile applications for Insurance, Self-service portals and several application frameworks. In addition, Jarus has implemented a number of award winning custom solutions for its customers. Jarus is headquartered in Pittsburgh, Pennsylvania.

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